



Travis Bredehoft

303.875.9186 bredehoft@gmail.com travisbredehoft.com

## Summary

Presently I split my time between my current roles at Ace Info, TownCloud as well as some freelance projects. At Ace Info I am the lead UX designer for a couple of projects for the USDA/ Forest Service. At TownCloud I am wearing many hats; lead UI/UX designer, full stack developer, lead marketing and brand specialist, lead product designer and catchall for many other areas. I also do many different freelance projects including graphic design, web apps, web design, and product web development for projects that I find interesting, challenging or exciting.

I am always excited to learn and improve my skillset in the ever-evolving world of product design. Creative thinker with experience and passion for modern design and development.

## Experience

### **UX DEVELOPER - ACE INFO SOLUTIONS, INC.**

APRIL 2019-PRESENT

Redesigning and implementing a new user experience and user interface for 2 projects at the USDA - Forest Service.

- Creating and implementing a design system for use in Angular 9+. Both products are run at the national level for 2000+ users.
- Conducting user interviews and research to drive the new design
- Creating prototypes to present to clients and stake holders
- Working with multiple dev teams to bring redesign to production

### **FULL STACK DESIGNER, LEAD UX/UI, MARKETING - TOWNCLOUD INC.**

JANUARY 2015-PRESENT

Using Angular, NodeJS, and Rails to develop a local government SAAS ERP with over 100 different modules. Designing and building responsive SaaS web apps in Angular 8+ and Ruby on Rails with custom backends and RESTFUL API's.

- Product architecture, development, and design for several municipalities in the United States.
- Leading multiple small but mighty teams to create a large set of suites that put local governments into a modern, cloud based toolset.
- Lead Dev Ops engineer to design and architect a full CI/CD implementation to keep all product environments operational and secure.

- Lead marketing and branding for TownCloud, Inc. Setting brand guidelines and style guidelines for the company and the current set of products.

## **FRONTEND DEVELOPER - GAIAM**

JUNE 2014 TO JANUARY 2015

Worked with the Gaiam team on an enterprise level, subscription based Drupal project with 1.5m+ page views per month, and over 100k paying subscribers, helped to architect the project through multiple iterations. Custom Drupal module, theme, and panels plugin development, Drupal hooks, Drupal Form API, Drupal coding best practices, and Drush.

- Implemented gaiamtv.com site and app redesign.
- Built a new sass framework to replace the stand alone css workflow
- Worked with team to implement new best practices for "atomic design" to speed up development time

## **FULL STACK DEVELOPER, PROJECT MANAGER - BLUE TENT MARKETING**

JULY 2007 TO JUNE 2014

Plan, design, build and maintain web sites for Blue Tent's entire client portfolio.

- Front End Development utilizing HTML5 SCSS/CSS3, JavaScript and jQuery
- Leveraged Drupal and Wordpress with multiple frameworks including Bootstrap and Zurb's Foundation
- Worked with a team on porting Zurb's Foundation 4 framework to a Drupal 7 theme, including an Atomic design approach for quickly getting new sites branded and themed using SCSS and Compass preprocessors
- Worked with a team to create, modify and maintain custom Drupal 7 modules, using Github for version control, releases, and team collaboration
- Created new workflows for a more optimized experience between the Developer, Project Manger, and client
- UI/UX development and design to create a seamless customer experience website through desktop, mobile and smartpone interfaces (responsive)



- Refine and iterate user experience by designing and implementing new modules and interfaces in a complex, responsive site
- Planned and designed an Agile approach for the nex-gen release of Blue Tents vrFusion
- Worked on the vrFusion team to design and develop and implement a responsive mobile first solution for the Vacation Rental industry. (Front and Backend)
- Integrating, branding and development of the vrFusion product across multiple Blue Tent clients.

## **DIRECTOR OF COMMUNICATIONS - ROARING FORK CLUB**

AUGUST 2005 TO JULY 2007

Communicate and market all Member events, parties, news, and special events. Advertise through strategic multi-format campaigns including mail, email, website, flyers, posters and in person. Design, maintain, and produce a bimonthly newsletter. Plan, produce and deliver a yearly member guide book and event calendar. Maintain roaringforkclub.com and continually refine the design.

Design, produce, and manage marketing collateral for a specific high-end market; including magazine and newspaper ads, brochures, flyers, and marketing pieces. Deliver marketing plans for 4 new clubs based on the Roaring Fork Club. Design and manage the creation of an intranet to be used internally between RFC and the 4 new properties. Conceive, design and execute multi-format advertising and PR campaigns. Design, administrate and improve prospect database.

## Education

### **BACHELOR'S DEGREE, VISUAL COMMUNICATIONS**

Westwood College of Technology, Denver Colorado 2006

